

Gateway to Inclusion Public Sculpture Project Request for Qualifications and Proposals

Peckham Inc., a nonprofit organization headquartered in Lansing, MI, in collaboration with the Capital Region Airport Authority, is commissioning a large-scale public sculpture project that will be the initial and primary element to enhance Capital City Boulevard. The Gateway to Inclusion Public Sculpture will serve as an inspirational, welcoming artwork for visitors to Lansing, as well as a landmark for the region. The unique piece will visually celebrate diversity, inclusion and connectedness in a design that creates an artistic representation of the mission and values of Peckham and the greater Lansing area as a community that represents, respects and serves all individuals.

The underlying goal of this project is to create a dynamic, inspiring piece that serves as a source of community reflection for the values of diversity and inclusion and as the marker of a special gateway that connects our community to the world. The artist chosen for this will be both an artist and facilitator, a person with creative ability to build, design and conceptualize a large-scale sculpture, and to engage with Peckham clients to share their histories, traditions and cultural heritage. The artist will integrate client stories to create a finalized design concept. Creative engagement will also be an integral part of the project, and should include hands-on creativity and visual elements directly from clients.

The sculpture will be a bold, innovative, site-specific visual enhancement to visitors' experience to Lansing, create new opportunities for community engagement, lessen the social stigma experienced by individuals with disabilities, and foster a sense of Peckham's and the Capital Region International Airport's identity.

Profile of Commissioning Institutions:

Peckham offers more than 35 services and programs and assists thousands of people with disabilities and other barriers to employment to find meaningful employment. We provide a respectful, supportive and accommodating work environment that understands the unique needs of persons with disabilities. Our affirmative businesses -- Manufacturing, Business Services, Environmental Services, Peckham Farms and Supply Chain Solutions -- provide paid job training and vocational rehabilitation services to clients while delivering high quality goods and services to customers. These business lines support programs to help those we serve achieve independence.

Peckham's human services and job placement programs include individualized vocational assessments and paid training opportunities to help individuals obtain competitive employment and reach their vocational goals:

- Employment Training Services focus on helping people with disabilities and other barriers to employment secure the skills needed in today's competitive job market.
- Career Planning & Evaluation offers career assessment, exploration and planning services to individuals.

- Community Employment Services provides support to job seekers through fee-for-service and grant-funded programs.
- Youth Services offers vocational, transitional and residential services to adjudicated teens and youth with disabilities.
- Residential Services offers subsidized housing for eligible persons with disabilities by offering independent or supported living.

Peckham’s clients are a diverse group of individuals: persons with disabilities and other barriers to employment of all ages who are striving for greater independence and self-sufficiency. They come from more than 40 different countries and speak more than 30 languages. Most are underserved persons whose opportunities to experience art are limited by ethnicity, economics and disability.

Peckham’s art program, Art from the Heart, offers high quality, client-focused art instruction. Creative experiences offered in a non-judgmental atmosphere allow participants the opportunity for self-empowerment and self-exploration. Peckham’s art studio is a welcoming, supportive space that allows artists to practice decision-making and experiment with subject matter and media. Art from the Heart routinely engages with the greater Lansing community to increase awareness of the creative potential of people with disabilities.

The Capital Region Airport Authority owns and operates the Capital Region International Airport (LAN) and prides itself on providing high quality travel experiences, global connectivity, and logistic assets and capacity.

The airport provides a quicker commute, affordable and accessible parking, easy check-in, fast security and daily flights to major cities and international destinations. The airport is located only minutes from downtown Lansing allowing residents and visitors to spend less time on the road and simplify their travel. Flying LAN is faster, more convenient and virtually stress free. When you fly Lansing you fly directly to some of the nation’s hub airports with connectivity to hundreds of destinations around the globe. You can also fly directly to vacation getaways at international destinations.

Additionally, Port Lansing, based at Capital Region International Airport, helps grow Lansing businesses across the nation and internationally by taking the confusion out of product warehousing and distribution. As a Pure Michigan Logistics Center, Port Lansing offers the facilities, property, infrastructure, and resources needed to give companies a competitive advantage in today’s economy.

Site Description

The completed sculpture will be installed in the right of way of Capital City Boulevard, a thoroughway that anchors Peckham’s main headquarters and the Capital Region International Airport. Capital City Boulevard also serves as the main route for newly arrived visitors to Lansing as they begin their experience of the city by traversing down this road. Despite being one of the main thoroughfares in Lansing, Capital City Boulevard has few distinguishing features; at the present time, the greenspace of the median is interrupted only by a few trees,

small shrubs, a flagpole and a large sign for the airport. The Capital Region Airport Authority will allow as much of the median or right of way as needed to successfully complete this project; however, Peckham and the Airport Authority will conduct a site survey of the artist's desired location to ensure that all public safety requirements are met before installation of the piece begins.

Situated three miles northwest of downtown Lansing and six miles west of Michigan State University, the site is at the intersection of Capital City Blvd. and N. Grand River Drive. Use 3510 Capital City Boulevard as an address to locate this space on a map.

See attached images to gain further understanding of the physical space.

Design Criteria

The sculpture will be a big, bold, creative representation of inclusion, diversity, and connectedness. These are values that exist at the heart of Peckham's mission, while the Airport promotes connectivity. It will welcome visitors to our region, provide a landmark for the airport's main entrance and Peckham's headquarters, and signify the region's wealth of diverse and inclusive communities along with our region's commitment to the arts.

Guidelines for the sculpture include:

- Concept development of the piece needs to include input from Peckham clients, which will be gathered after the final artist is chosen. Please include a brief description of possible ways you envision integrating client creative work into the piece.
- Materials and design need to withstand permanent installation in Michigan's climate and should be graffiti-proof.
- Creative work directly from Peckham team members should be integrated into the final design in some way, for example, metal panels with designs created by team members.
- The sculpture may occupy the area where the current airport monument sign is located and may occupy multiple sections of the roadway median.
- At a future time, plans for the sculpture include an accessible viewing area located near Peckham's parking area with an accessible seating area and didactic panel (this does not have to be included in the design or the budget, but should be taken into consideration in the placement and composition of the sculpture).
- Artists are encouraged to integrate kinetic and motion elements into their design.
- The final design should highlight the importance of diversity, inclusion and connectivity, but needs to refrain from political statements, nudity or sexual themes, or religious imagery. Designs must not be offensive nor contain any traffic lights, road signs or signals. Designs must also not include any breach of intellectual property, trademarks, brands, or business names.
- The sculpture should be visible during nighttime, so placement of electrical components such as lights should be considered in the design.
- Placement of the sculpture must not infringe upon drivers' ability to see the road or limit visibility of oncoming traffic or pedestrians.

Budget

The total project budget will be \$175,000. This amount is all-inclusive and includes consumables such as materials and supplies, design, all models or mock-ups, any time spent in meetings or facilitating classes, any landscaping or lighting changes, electronic components, sculpture creation, transportation of artwork to final site, surveying and engineering costs, installation costs, foundation pouring, and storage fees.

Expenses that will not be covered by this project budget include travel or living costs for the artist.

Peckham has internal capacity for maintenance and landscaping. Please include the estimated cost for these items **separate from your \$175,000 budget.**

Project Timeline

Date	Item
April 10 th , 2018	Request for Qualifications/Proposals released
May 3, 2018	Requests for Qualifications due to echase@peckham.org by 5:00 pm.
May 8, 2018	Initial review panel
May 10, 2018	No more than 3 finalists notified
May 17-June 1, 2018	Each finalist must schedule a one-day visit to Peckham that includes a tour of the sculpture space and Peckham headquarters, a drop-in at a class in Peckham's art studio and a visit to the Capital Region International Airport. This is a time for the artist to familiarize themselves with each organization and to ask any questions they may have.
July 16, 2018	Final Presentations at Peckham Headquarters
July 18, 2018	Notification to selected artist
July-August 2018	Artist Contracting
July-October 2018	Artist engagement with Peckham Community
Oct-Dec 2018	Artist begins preliminary construction of piece
January, 2019	Artist presents updates to project steering committee. Final approval of design is made.

February – June, 2019	Fabrication of piece begins
May, 2019	Site improvements (if any)
June-July, 2019:	Transportation and Installation of piece
August, 2019:	Public unveiling

Proposal Development Fee

Up to three artists that progress into the final round will be awarded a proposal development fee of \$500.00.

Artist Eligibility:

Qualifications include:

- A professional artist with a documented record of successful outdoor work in Michigan or climates similar to Michigan.
- Artists who have experience teaching or facilitating in a non-judgmental and supportive atmosphere
- A person who has demonstrated a willingness to work with a team
- Because the selected artist may be working with vulnerable populations, must be willing to undergo a background check—standard protocol for Peckham staff and volunteers

An important part of this project is a collaborative and inclusive process. The final artist will be flexible and open, enjoy working with others, will be comfortable sharing some creative elements of the project, and will work in a team setting in the following ways:

- Will work closely with the Art Program Developer to ensure maximum client and community input.
- Periodically work with the Inclusive Community Arts Steering Committee, which will have representatives from the community, Peckham, and the Airport, to coordinate project development and details such as site surveys and improvements, engagement, and the installation process.
- Provide monthly project updates to Peckham and the Airport that reflect the evolution of the creative aspects of the project, including sketches, new models or prototypes, photos, and verbal or written descriptions.

Additional consideration will be given to someone who is:

- A Michigan-based artist.
- A person who is passionate about increasing access to creative experiences for people with disabilities, refugees, and other underserved populations.

Proposal Requirements

Request for Qualifications (Submit via email to echase@peckham.org by May 3rd at 5 PM; no mailed submissions will be accepted):

- A resume and/or CV that includes relevant creative or professional work
- A list of three references that have worked with you on a similar project
- Up to 15 images of past work, or a website with images of past work. Can include process pictures, final pieces, images from classes taught by artist, etc. Images should be jpg., pdf., or tiff formats. Video submissions are also welcome.
- A statement of interest, 500 words or less, that discusses your unique qualifications for this project and reason for interest in the project.

Request for Proposals:

Up to three finalists will be notified by May 10 and will receive an honorarium of \$500 to submit a completed project proposal that includes the following:

- A site visit along with a tour of Peckham and a drop-in session in the art studio, as well as a visit to the Airport, scheduled any one day between May 17 and June 1.
- An in-person presentation of the project proposal and concept on Friday, July 16. The presentation should include:
 - A completed project budget (see above for items that should be included in the \$175,000 budget).
 - Concept sketches, models, or other visuals that describe the artist's preliminary concept for the final piece.
 - Brief description of why the artist wants to collaborate with Peckham on this project.
 - Projected timeline, fabrication needs, installation plans, and necessary maintenance for the piece.

Sources for Additional information:

More information about Peckham:

www.peckham.org

Community based collaborative art projects undertaken by Peckham:

Art@Work: *Partnership with Michigan State University Residential College in the Arts and Humanities and faculty artist Guillermo Delgado:*

- <https://artatwork.peckham.org/>

Project ReStart: *Youth-led community art installation with Peckham Youth Services, students from MSU Residential College in the Arts and Humanities, and students from MSU College of Engineering*

- <https://www.freep.com/story/news/local/michigan/2015/11/28/gm-mosaic-concrete-barrier/76490592/>
- <https://vimeo.com/143322850>
- <https://msutoday.msu.edu/news/2015/unveiling-project-re-start-installation/>

Project HOPE (*Partnership with Department of Health and Human Services, Peckham Youth Services and Art from the Heart*):

- http://www.michigan.gov/som/0,4669,7-192-29942_73920_74076-391138--,00.html

Selection Process/Criteria:

Submissions will be evaluated by a panel of individuals from Peckham, Capital Region Airport Authority, and the greater Lansing community, including artists, people with disabilities, and community members. Each final proposal will be evaluated according to these criteria:

Scoring Criteria

Feasibility (15 pts)—is the budget, timeline, and project execution realistic? Is the proposed design one that can be completed within budget and according to project guidelines? Has the artist demonstrated strong understanding or background in the media they propose to use?

Artistic Merit (15 pts)—does the sculpture reflect values of inclusion and diversity? Is the design aesthetically pleasing?

Facilitation (15 pts)—are team members integrated into the creative process in meaningful ways? Does the artist seem open to collaboration in concept development, creative execution and project development?

Professional presentation (5 pts)--Are documents written in a professional manner, free of grammatical errors? Does the presentation adequately describe the process and final installation?

Those designs that are selected for Round Two will also be scored according to the above criteria.

Contact

For any questions, please contact Emily Chase at echase@peckham.org.



Space available for sculpture placement



Space for future viewing area



View from Grand River Ave looking north on Capital City Boulevard



Space available for sculpture placement



Space for future viewing area



View from Port Lansing Road looking south on Capital City Boulevard



 Space available for sculpture placement



View of Peckham across Capital City Boulevard, facing southeast

↑ To Capital Region International Airport (.1 mi)

Space available for sculpture placement

Space for future viewing area

